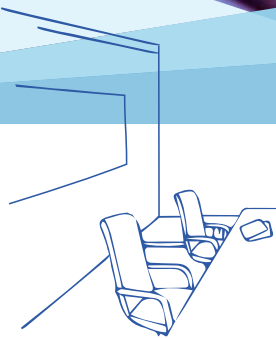


CUENCA

Official Tourist Guide



MICE

MEETINGS, INCENTIVES
CONVENTION & EXHIBITIONS

With the Sponsorship and support of:

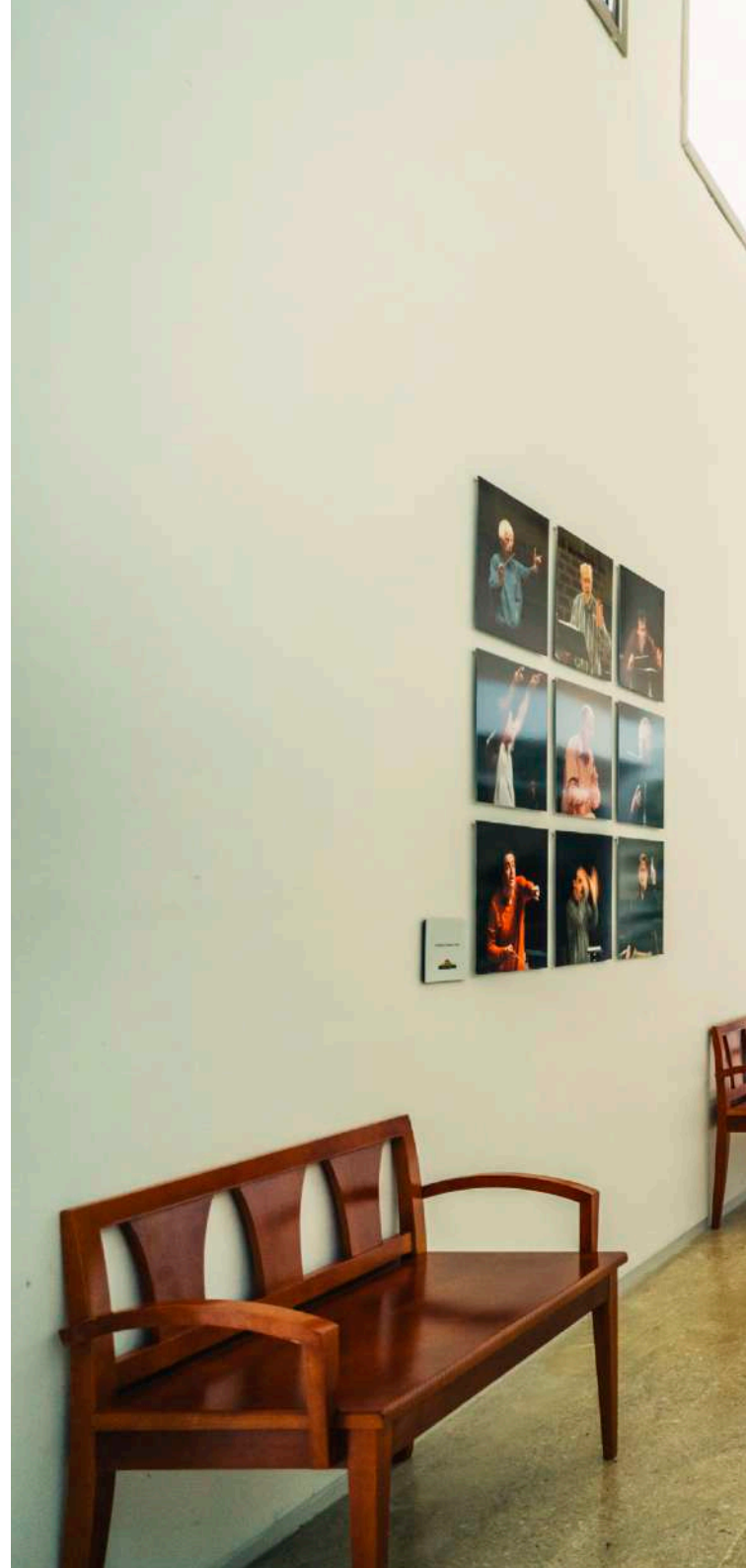


Cuenca, a **KEY** city

Cuenca is a fortunate city, located in an incomparable setting and a reference point for many visitors who spread the excellence of our city to all corners of the world. Its natural and cultural heritage earned it recognition by UNESCO in 1996 as a World Heritage City.

Its absolutely privileged geographical location, halfway between Madrid and Valencia, connected by a convenient motorway that, together with the High Speed Train, places us less than an hour away from these two important capitals.

But Cuenca also offers all the necessary infrastructures, perfectly equipped with new technologies for those who intend to hold business meetings, conventions or any other similar event. Cuenca is a welcoming city that makes its guests feel at home; that is why we are sure and we can affirm that Cuenca is the ideal place to turn your work into a real pleasure.







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A connected city



The Cuenca City Council and Renfe Viajeros have signed a collaboration agreement for the promotion of cultural tourism and MICE (Meetings, Incentives, Conventions, Events and Congresses).

Thanks to this agreement, those attending congresses, conventions and any other event held in Cuenca will be able to benefit from significant discounts on their tickets, on presentation of the Discount Authorisation at authorised points of sale or at www.

Direct trains to Cuenca - ADIF

- **Albacete** 32 minutes
- **Madrid** 55 minutes
- **Valencia** 55 minutes
- **Alicante** 1h 20 minutes
- **Castellón** 1h 56 minutes
- **Valladolid** 2h 18 minutes
- **Ourense** 3h 38 minutes
- **Córdoba** 2h 30 minutes
- **Sevilla** 3h 23 minutes
- **León** 3h 18 minutes
- **Palencia** 2h 42 minutes
- **Segovia** 2h 4 minutes

CUENCA: FERNANDO

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- Why choose Cuenca?





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ACC
PABELLON 2

ACCESO
BAR

Singular Spaces

- Former Church of San Andrés
- Antonio Pérez Foundation
- Cuenca Museum (Archaeological)
- Castilla-La Mancha Science Museum
- Castilla - La Mancha Palaeontological Museum
- National Parador





Former Church of San Andrés

Singular Space





Former Church of San Andrés



C. del Peso, 0 - 16001, Cuenca



www.visitacuenca.es

It was built in the 16th century under the direction of the architect Pedro de Alviz, and later restorations were undertaken in the 18th century.

This is a free-standing building with a trapezoidal floor plan and a single nave divided into three bays by columns attached to the wall. The front of the church is designed as if it were a small temple superimposed on the façade..

It has a tower located at the foot of the church.



Capacity 130 people

Antonio Pérez Foundation

Singular Space





Antonio Pérez Foundation

 Ronda de Julián Romero, 20 - 16001, Cuenca

 +34 969 230 619

 www.fundacionantonioperez.com

 info@fundacionantonioperez.com

The current headquarters of the Antonio Pérez Foundation in the capital was once the former Carmelite Convent.

It is a building constructed in 1614, considered to have introduced the first Baroque forms in Castilla.

Its façade stands out, sober and balanced, structured by a symmetrical axis that runs along the façade, the window of the choir loft, the oculus and the cross.

Inside there are several rooms spread over four floors and a simple inner courtyard typical of Cuenca's noble houses.



Room Salón de Actos

Capacity 150 people

Cuenca Museum (Archaeological)

Singular Space





Cuenca Museum (Archaeological)

Obispo Valero, 12 - 16001, Cuenca

+34 969 213 069

museo_cuenca@jccm.es

The Casa del Curato is an example of popular medieval architecture, built in the 15th century, and located in the upper part of the city of Cuenca, in the old district of Saint Martin. The interior conserves two masonry walls with a Gothic arcade.

The building currently houses the Provincial Archaeological Museum of Cuenca, created in 1963 to house the collections from the Roman city of Valeria.



Room Sala Segóbriga

Capacity 40 people





Castilla-La Mancha Science Museum

Singular Space





Castilla-La Mancha Science Museum

-  Plaza de la Merced, 1 - 16001, Cuenca
-  +34 969 240 320
-  www.museocienciasclm.es
-  museociencias@mccm.jccm.es

Archaeological excavations documented part of the former palace of the Carrillo family, a prominent 16th-century building.

The Museum is located in the historic centre of Cuenca, accessible through the pedestrian streets. It has a centre for scientific dissemination, a planetarium, a temporary exhibition hall and two meeting rooms, equipped with projectors, a sound system and their own Wi-Fi network.



Room	Salón de Actos	Sala de Exposiciones Temporales	Sala Jesús Madero
Capacity	100 people	60 people	40 people

Castilla-La Mancha Paleontological Museum

Singular Space





Castilla-La Mancha Paleontological Museum

 Río Gritos, 5 - 16004, Cuenca

 +34 969 271 700

 www.mupaclm.es

 inforeservas@tierradedinosaurios.es

With a three-storey layout and surrounded by gardens, the building provides sufficient space to provide services for congresses, conferences and seminars. It has an assembly hall, equipped with audio and video. Cafeteria and restaurant. Own car park.



Room **Salón de Actos**

Capacity **334 people**





National Parador**** Former Convent of Saint Paul

Singular Space





National Parador**** Former Convent of San Pablo

-  Subida de San Pablo s/n - 16001, Cuenca
-  +34 969 232 320
-  www.parador.es/es/paradores/parador-de-cuenca
-  cuenca@parador.es

The Parador, with its spectacular location, is situated in the middle of the Huecar gorge, in front of the Casas Colgadas, whose access, like that of the old town, is the singular bridge of Saint Paul. The Parador is built on the site of the former Convent of San Pablo (16th century).

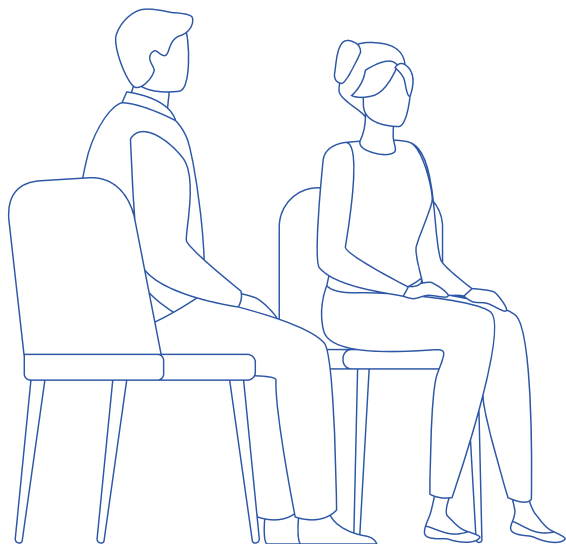
The glazed cloister and its old chapel, now converted into a friendly cafeteria, complement an interior that combines traditional elements with the most contemporary details. It has 63 cosy rooms, some with magnificent views, and all of them perfectly equipped.



SALONES	Size m2	Banquet	Imperial	Cocktail	School	Theatre	Tables
Júcar	80	60	30	80	40	50	35
Huécar	81,15	60	30	80	40	50	35
Júcar y Huécar	161,98	120	60	200	80	100	60
Vicenciano	106,75	--	10	--	--	20	10

Spaces for Meetings and Events

- “Fermín Caballero” Public Library of Cuenca
- Aguirre Cultural Centre
- “El Terminillo” Business Centre
- Menéndez Pelayo International University
- La Hípica Exhibition Centre
- “José Luis Perales” Theatre-Auditorium of Cuenca
- University of Castilla - La Mancha , UCLM
- UNED University





“Fermín Caballero” Public Library

Space for meetings and events

 Glorieta González Palencia s/n - 16002, Cuenca

 +34 969 179 700

 www.bibliotecaspublicas.es/cuenca/

 bp.cuenca@jccm.es

The State Public Library in Cuenca (BPE CUENCA) is one of the 52 state-owned public libraries. It is also part of the Castilla-La Mancha Library System. It is the headquarters of several associations and reading clubs for adults and children.

It has space for medium-sized meetings, workshops, presentations, courses and seminars. The newspaper library can accommodate up to 200 visitors for special events..

Room Salón de Actos

Capacity 65 people





Aguirre Cultural Centre

Room **Salón Juan José Gómez Brihuega** Capacity **180 people**

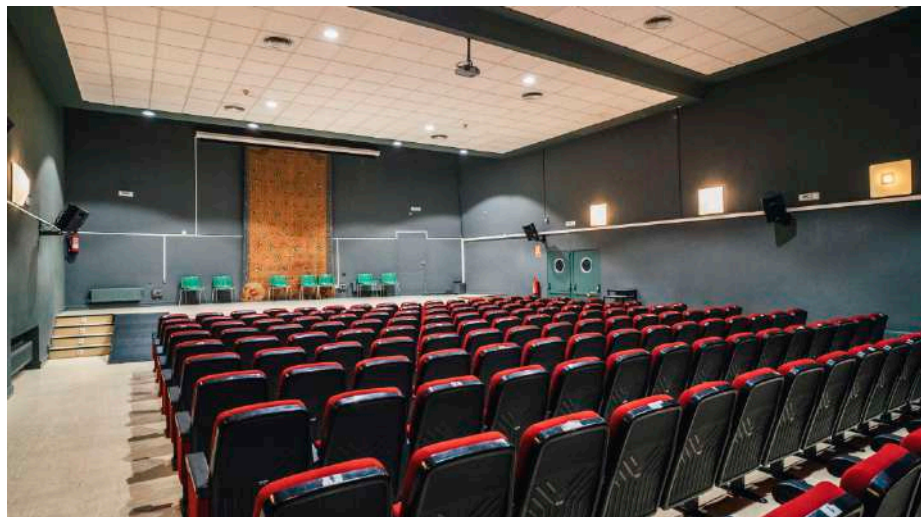
Space for meetings and events

 Aguirre, 2 - 16001, Cuenca

 +34 969 240 403

 biblioteca@cuenca.es

Building constructed at the end of the 19th century thanks to the patronage of the Cuenca philanthropist Lucas Aguirre. It is located in the centre of the city, in the most commercial and dynamic area, next to the palace of the Provincial Council. Assembly hall with projectors, video, PA system and screen. Exhibition hall. Library.



“El Terminillo” Business Centre

Space for meetings and events

 Camino de El Terminill, km.2 - 16003, Cuenca

 +34 969 240 141

 www.centrodeempresasdecuenca.es

 info@centrodeempresasdecuenca.es

Located on the outskirts of the capital, well communicated and with very aesthetic panoramic views. In a new area of business expansion.

The centre houses a 72-square metre hall with space to accommodate 60 people and a presidential table with space for six speakers.

Mixed projection and rear projection screen, multimedia projector, television and video, public address system and photocopying service.

Room Salón de Actos Sala de Formación

Capacity 75 people 25 people





Menéndez Pelayo International University

Space for meetings and events

 Palafox, 1 - 16001, Cuenca

 www.uimp.es

 +34 969 221 327

 cuenca@uimp.es

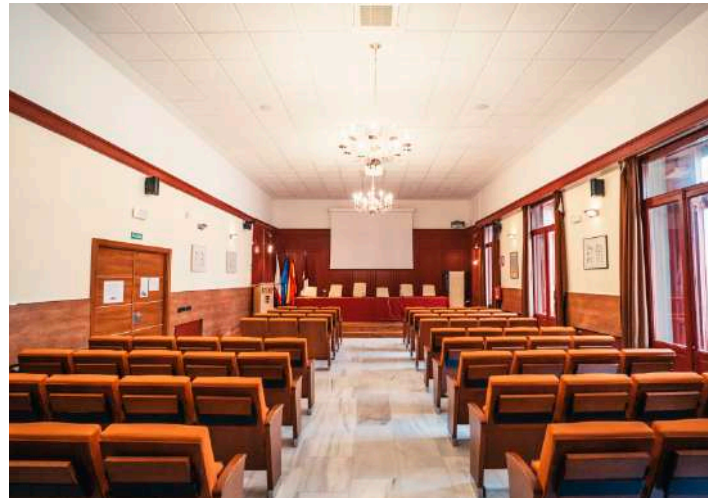
Headquarters of the Menéndez Pelayo International University in Cuenca.

Aula Magna: (78 seats with the possibility of extending to 90) with a presidential table on a dais, equipped with a computer, projector, CD/DVD player, PA system, sound recording and simultaneous translation.

Computer room: (equipped with 20 workstations, projector, computer, internet connection).

Classroom N°1: (equipped with PA system, 2 projectors, 2 computers, CD/DVD player, internet connection) with a maximum capacity of 90 people (can be divided in half).

Classroom N°2 (equipped with PA system, projector, computer, CD/DVD player, internet connection). 9 small classrooms.



Room	Sala Ángel Luis Mota	Salón de Actos
Capacity	80 people	72 people

La Hípica Exhibition Centre

Space for meetings and events

 Av. de la Guardia Civil s/n - 16003, Cuenca

 www.dipucuenca.es/recinto-ferial

The site is available to the public. More than 2000 m² (distributed in a 1000 m² pavilion and two other 500 m² pavilions) for trade fairs, product presentations and exhibitions, in an easily accessible area in the new part of the city.

There is also a fully equipped meeting room with a capacity of approximately 50 people.

Room **Sala de Reuniones** Capacity **50 personas**





“José Luis Perales” Theatre-Auditorium of Cuenca

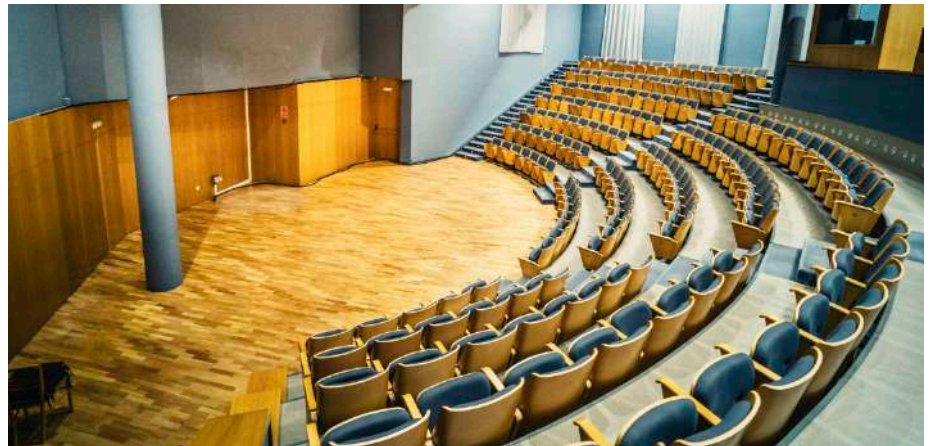
**Space for meetings
and events**

Room Sala 1 Sala Theo Alcántara

Capacity 787 people 190 people





-  Paseo del Huécar, s/n - 16001, Cuenca
-  +34 969 232 797
-  www.auditoriodecuenca.es
-  info@auditoriodecuenca.es

The Teatro Auditorio de Cuenca contains several spaces equipped for any type of show and for assemblies, congresses, meetings, seminars, etc. The building is owned and operated by the Cuenca City Council.



University of Castilla-La Mancha, UCLM

Space for meetings and events

-  Avenida de los Alfares, 42 - 16002, Cuenca
-  +34 626 295 346 - Ext 3620
-  www.uclm.es
-  gerencia@uclm.es

The University Campus of Cuenca UCLM has several facilities for congresses, conventions, conferences, concerts, etc.

The paraninfo, with more than 2,000 square metres and a seating capacity of 750 people, is the main auditorium. The different faculties and schools also have halls and classrooms equipped for events.

Building	Room / Space	Capacity
Melchor Cano	Salón de Actos Fermín Caballero	180 people
Antonio Saura	Aula Magna	327 people
Cardenal Gil de Albornoz	Salón de Actos Luis de Molina	212 people
Paraninfo Universitario	Paraninfo	745 people





University UNED

Space for meetings and events

-  Calle Colón, 6 - 16002, Cuenca
-  +34 969 240 267
-  www.unedcuenca.es
-  info@cuenca.uned.es

In these years, the Centre, which covers the province of Cuenca, has been financed primarily by the UNED headquarters, as it is a centre integrated in the Basic Network, with the participation of the Provincial Government, Cuenca City Councils and the Regional Government of Castilla-La Mancha with various contributions.

Room / Space **Salón de Actos** Capacity **125 people**



Particular

Spaces

- Hotel Convento del Giraldo ***
- Hotel EXE Cuenca ***
- Hotel Leonor de Aquitania ***
- Hotel Resort Cueva del Fraile ***
- Hotel Torremangana ****
- Posada San José
- Hotel NH Cuenca ****





POSADA
SAN JOSE
CALLE...

FIR

POSADA
SAN JOSE



Hotel Exe Cuenca ****

Particular space

Avda. Juan Carlos I, s/n - 16004, Cuenca

+34 969 241 550

www.eurostarshotels.com/exe-cuenca

info@hotelexecuenca.com



ROOMS	Size m2	Banquet	Imperial	Cocktail	School	Theatre	Tables
Fórum	64	40	20	60	45	25	18
Consejo	16	10	8	--	--	--	--



Hotel Convento del Giraldo ****

Particular space

San Pedro, 12 - 16001, Cuenca

+34 969 232 700

www.hotelconventodelgiraldo.com

reservas@hotelconventodelgiraldo.com



Rooms	Salón	Size	126 m2
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Hotel Leonor de Aquitania ***

Particular space

San Pedro 58-60 - 16001, Cuenca

+34 969 231 000

www.hotelleonordeaquitania.com

reservas@hotelleonordeaquitania.com



Rooms	Salón	Size m2	68
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Hotel Resort Cueva del Fraile ***

Particular space

Ctra. Buenache, km 7 - 16001, Cuenca

+34 969 211 571

www.hotelcuevadelfraile.com

reservas@hotelcuevadelfraile.com



Rooms	Carpa	Júcar	Huécar	Porche	Colmado	Chill Out
Size m2	325	220	170	75	145	235



Posada San José

Particular space

Ronda de Julián Romero s/n - 16001, Cuenca

+34 969 211 300

www.posadasanjose.com

info@posadasanjose.com



ROOMS	Banquet	Cocktail	School	Theatre	Equipment
Dining	60	90-100	--	--	Piped music
Huécar	30	50	18-24	25-30	Proyector, giant screen and sound
Jardines	--	60-75	--	30-50	Sound system



Hotel NH Ciudad de Cuenca ****

Particular space

Ronda de San José, 1 - 16004, Cuenca

+34 969 230 502

www.nh-hoteles.es/hotel/nh-ciudad-de-cuenca

nhciudaddecuenca@nh-hoteles.com



ROOMS	Size m2	Banquet	Imperial	Cocktail	School	Theatre	Tables	Cabaret
Pórtico	404,05	300	120	400	180	400	120	112
Jamete	222,30	130	70	260	110	200	60	70
Caballeros	170,05	100	55	150	80	130	50	42
Infantes	84,40	60	40	100	40	70	40	28
Rey Alfonso VIII	45,08	16	16	--	--	--	--	14
Foyer	86,52	50	30	120	--	--	--	--
Restaurante	120,24	70	34	--	--	--	--	--



Hotel Torremangana ****

Particular space

San Ignacio de Loyola, 9 - 16002, Cuenca

+34 969 240 833

www.hoteltorremangana.com

reservas@hoteltorremangana.com



ROOMS	Size m2	Banquet	Theatre	School	Cocktail	Imperial
Castilla	420	450	500	275	420	Consultar
La Sierra	227	175	250	90	200	Consultar
La Mancha	193	160	200	80	150	Consultar
Dos Ríos	215	180	200	80	170	Consultar
Júcar	117	85	100	40	90	Consultar
Huécar	98	75	90	30	75	Consultar
Don Quijote	80	--	45	30	--	Consultar
Consejo I	35	--	--	--	--	14
Consejo II	35	--	--	--	--	14

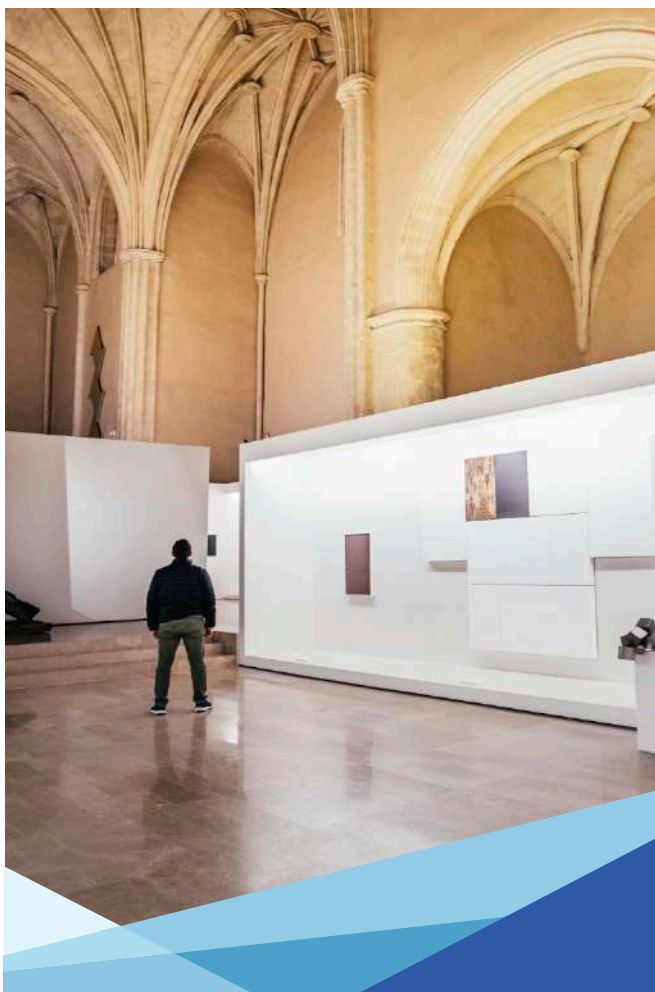
Why choose Cuenca?



A city strategically well located on national circuits. Communicated via highways and the High Speed State Train Network (AVE) with the most important Spanish cities.



World Heritage City, declared by UNESCO in 1996, owing to its heritage, cultural and gastronomic values.







A city where culture plays an exceptional role thanks to its international Festivals of Music, History and Art.



A city with a varied gastronomy, rich in raw materials and elaboration of traditional and signature dishes, which has earned it the title of Gastronomic Capital of Spain 2023.



Tourist office

-  Oficina Municipal de Turismo. Ayuntamiento de Cuenca
C/ Alfonso VIII, 2 Cuenca
-  (+34) 969 241 051
-  www.visitacuenca.es
-  ofi.turismo@cuenca.es

Ayuntamiento de Cuenca

-  www.cuenca.es

CUENCA es
TURISMO

-  www.visitacuenca.es

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Castilla-La Mancha



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